

# House of Grace Initiatives

*Technology that heals, for those society has forgotten.*

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## Human Centered Agentic Emotional AI Platform - EchoAI



### Vision

A world where technology restores dignity, communication, and emotional health for marginalized communities.



### Mission

Harness Emotional Agentic AI and creative expression to empower individuals with disabilities, trauma survivors, and caregivers—building inclusive systems of healing and resilience.

EchoAI  
Human Care

Restore



Individual

Caregiver

Society

Dignity

Communication

Emotional Health

# Problems Statement

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## ■ Crisis and Exclusion

- An estimated **1.5 billion global population** with "unspoken emotional worlds" (ASD, ID, DD, Dementia, Abused Children)
- **Support systems** remain limited, reactive, and overly dependent on caregivers
- Chronic burnout and financial strain lead to **instability in the care system**

## ■ Systemic Isolation & Technological Vacuum

- Neurodiverse individuals and family systems experience **emotional, social, and economic isolation**
- Lack of tech-driven Human Care platforms means this population is **excluded from the benefits of technology**
- Tailored AI for this group represents the **first breakthrough where technology contributes equitably to all humans**

# Solution Overview

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## New AI Human Care Model & Expanding Technological Value

: *Emotional AI × Art × Dual-Healing × Economic Empowerment*

### ■ Core Platform: AI-Driven Therapeutic Care

- **Generative AI art creation** combined with human mentoring  
→ enables deep self-expression and artwork creation beyond verbal limitations
- Emotional AI (**EchoAI**)  
→ emotion-aware interaction, reduces relational isolation, continuous emotional support
- Agentic AI Interaction System  
→ to strengthen focus, restore communication abilities, and dramatically reduce the burdens carried by caregivers.

### ■ Differentiators

- Dual-Healing Model: Simultaneously supports the recovery of both the individual and the family/caregiver
- Revenue-Sharing Model: Exhibition, publication, and creative-output revenue shared with participants  
→ transforming creative expression into real economic value

# Technology Differentiation

## EchoAI: The World's Most Advanced Emotional AI

### ■ 96% Emotion Recognition Accuracy

- Trained on 130,000+ hours of multimodal emotional interaction data

### ■ Outperformance

- EchoAI outperforms Microsoft, Google, and Amazon in key emotional AI benchmarks

### ■ Advanced agentic AI communication system

- enabling real-time, adaptive, and context-aware dialogue that recognizes situational needs

### ■ The Next Frontier: Medical-Grade Emotional AI for Neurodiversity

- **Interpretation of atypical emotional patterns**, Identifies emotional distress  
→ **Provides tailored prompts** to caregivers and clinicians



**“Microsoft to retire controversial facial recognition tool that claims to identify emotion.”** - James Vincent, Jun 21, 2022

**Successful Launch: *First AI & Art Exhibition*** (Nov 15, 2025) : [Virtual Gallery](#)

## ■ Market & Business Model Validation

- **All artworks sold out** → Clear market demand and revenue validation
- **Revenue-sharing model executed** → Direct, fair income delivered to neurodiverse creators.
- Art Sales Proven as **Sustainable Engine** for Ongoing Operations

## ■ Artistic & Clinical Validation

- Deep public emotional resonance, proven creation of **culturally recognized artworks**
- Participants showed **increased sense of achievement, self-esteem, and program engagement**

## ■ Community Validation & Support

- **Secured public support** from local leaders, educators, and community organizations
- Recognized as a **platform for social connection and inclusion** for neurodiverse individuals

# Market Opportunity

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## The World's Largest Unmet Care Market

### ■ Market Size

- Total Addressable Population(**TAP**): **1.51 Billion** +
- When including families and caregivers, this becomes the **largest unmet care market in the world**

### ■ **U.S. Market Opportunity**: Total Addressable: 28.95 million

### ■ Why now?

- **Market Unaddressed** Due to Lack of Integrated AI Human Care Platforms
- **EchoAI's Emotional-AI Human Care: The Only First Mover** Ready to Capture the Underserved Global Segment
- **Significant Expansion Potential** into Government/Insurance Markets

# Competitive Advantage

## Category - defining Innovation

: EchoAI is the only platform integrating **AI × Therapy × Art × Care × Empowerment**

Company	Focus Area	Emotional AI-Driven Care & Interaction	AI-Powered Art Therapy	Income Potential for the Individuals with Disabilities
Akill Interactive Labs	Gamified cognitive therapeutics	✗	✗	✗
Cortica	Clinical neurodevelopmental therapy	✗	✗	✗
Eleos Health	AI platform for behavioral health	✗	✗	✗
<b>EchoAI</b>	<b>Emotional AI – Driven Human Care</b>	✓	✓	✓

# Business Model

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## Scalable, Sustainable Business Model Architecture

### ■ Core Revenue Model: Institutional Subscriptions

- Recurring monthly revenue from institutions (**MRR model**)

### ■ High - Growth Expansion Streams (2029+)

- **B2B contracts** with hospitals, schools, care facilities
- **Insurance reimbursement adoption** for medical-grade EchoAI modules
- **Accelerating expansion** across clinics, aging, and broad care needs

### ■ Social & Economic Value Generation

- **Creative Revenue:** Income generated from exhibitions, publications, and creator-centered programs(IP licensing)
- **Empowerment:** Revenue shared directly with neurodiverse participants and families

# Financial Projection (2026 – 2030)

5-Year Cumulative Revenue Projection: ~USD \$295M

Year	Institutions Onboarded	Revenue(USD)	Key Growth Drivers
2026	10	\$0.12 M	Seed round \$5M / initial pilot programs
2027	50	\$0.6 M	Early institutional expansion
2028	150	\$1.8 M	Scaling EchoAI-art therapy programs
2029	300	~\$71M	U.S. market adoption (~0.1%), B2B contracts, Initial Insurance reimbursement
2030	600	~\$221M	Global scaling + U.S. Adoption (~0.3%), Insurance & Enterprise Expansion

# Awards & Recognition



## 2016 Project M launched

- NVIDIA's Inception Program



2019

2020

2021

2022

2023

2025



- Google Cloud Platform Technology Build Partner



- Winner 2021 Go Global Award
- Hello Tomorrow's Deep Tech Pioneers
- Berkeley Top Machine Learning Company
- Winner Children's Hospital Hackathon Touchless Experience



- Microsoft Startup Program
- Top 15 Finalist in Silicon Valley World Cup Regional



- Achieved 95% ROC/AUC Accuracy
- Corporate Live Wire Global Awards
- GHP Biotechnology Awards
- Best Machine Learning Startups and Companies



- Pioneering Emotional AI for Healthcare Excellence
- Excellence in Emotion Recognition Technology North America
- Human-Centred AI & Transformative Healthcare
- Business Worldwide CEO Award

## Exceptional Team: Vision, Technology, and Execution

### Vision & Strategy



**Min Lee** – Founder & CEO

### Technology & Innovation



**Chengyang Ni** – CTO

### Program & Execution



**Rimma Ten** – COO



**Scott Alexander** – CRO



**Kevin Choi** – CFO



**Angela Bae**  
– Director,  
House of Grace Initiatives



**Ae Sun Jung** – Creative Director

# Call to Action

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## ■ Seed Funding: USD \$5M

- **use of Funds:** Expansion of art-therapy centers & institutional partnerships, EchoAI platform development, Clinical data collection & analysis, Regulatory preparation (FDA pathway), Operational infrastructure build-out

## ■ Investment Terms

- Post-Money SAFE / 20% Discount / \$20M Valuation Cap

## ■ Seeking Strategic Partners

- Philanthropy & social-impact investors
- Healthcare institutions
- Disability & care-support organizations
- Educational institutions & mission-driven corporations

 Join us in defining the next era of compassionate AI Human care and technological breakthrough.  
Thank you.