

House of Grace Initiatives

Technology that heals, for those society has forgotten.

Min Lee, CEO & President | minlee@ipmdinc.com

Human Centered Agentic Emotional AI Platform - EchoAI



Vision

A world where technology restores dignity, communication, and emotional health for marginalized communities.



Mission

Harness Emotional Agentic AI and creative expression to empower individuals with disabilities, trauma survivors, and caregivers—building inclusive systems of healing and resilience.



EchoAI
Human Care

Restore



Individual

Caregiver

Society

Dignity

Communication

Emotional Health

Problems Statement

■ Crisis and Exclusion

- An estimated **1.5 billion global population with "unspoken emotional worlds"** (ASD, ID, DD, Dementia, Abused Children)
- **Support systems** remain limited, reactive, and overly dependent on caregivers
- Chronic burnout and financial strain lead to **instability in the care system**

■ Systemic Isolation & Technological Vacuum

- Neurodiverse individuals and family systems experience **emotional, social, and economic isolation**
- Lack of tech-driven Human Care platforms means this population is **excluded from the benefits of technology**
- Tailored AI for this group represents the **first breakthrough where technology contributes equitably to all humans**

New AI Human Care Model & Expanding Technological Value

: *Emotional AI × Art × Dual-Healing × Economic Empowerment*

■ Core Platform: AI-Driven Therapeutic Care

- **Generative AI art creation** combined with human mentoring
→ enables deep self-expression and artwork creation beyond verbal limitations
- **Emotional AI (EchoAI)**
→ emotion-aware interaction, reduces relational isolation, continuous emotional support
- **Agentic AI Interaction System**
→ to strengthen focus, restore communication abilities, and dramatically reduce the burdens carried by caregivers.

■ Differentiators

- **Dual-Healing Model:** Simultaneously supports the recovery of both the individual and the family/caregiver
- **Revenue-Sharing Model:** Exhibition, publication, and creative-output revenue shared with participants
→ transforming creative expression into real economic value

Technology Differentiation

EchoAI: The World's Most Advanced Emotional AI

■ 96% Emotion Recognition Accuracy

- Trained on 130,000+ hours of multimodal emotional interaction data

■ Outperformance

- EchoAI outperforms Microsoft, Google, and Amazon in key emotional AI benchmarks

■ Advanced agentic AI communication system

- enabling real-time, adaptive, and context-aware dialogue that recognizes situational needs

■ The Next Frontier: Medical-Grade Emotional AI for Neurodiversity

- Interpretation of atypical emotional patterns, Identifies emotional distress
→ Provides tailored prompts to caregivers and clinicians

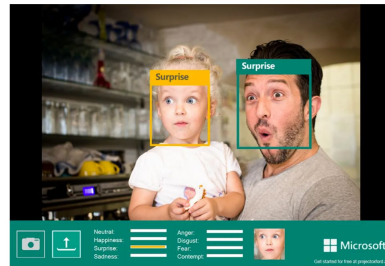


Image: Microsoft

“Microsoft to retire controversial facial recognition tool that claims to identify emotion.” - James Vincent, Jun 21, 2022

Successful Launch: *First AI & Art Exhibition* (Nov 15, 2025) : [Virtual Gallery](#)

■ Market & Business Model Validation

- **All artworks sold out** → Clear market demand and revenue validation
- **Revenue-sharing model executed** → Direct, fair income delivered to neurodiverse creators.
- Art Sales Proven as **Sustainable Engine** for Ongoing Operations

■ Artistic & Clinical Validation

- Deep public emotional resonance, proven creation of **culturally recognized artworks**
- Participants showed **increased sense of achievement, self-esteem, and program engagement**

■ Community Validation & Support

- **Secured public support** from local leaders, educators, and community organizations
- Recognized as a **platform for social connection and inclusion** for neurodiverse individuals

The World's Largest Unmet Care Market

■ Market Size

- Total Addressable Population(TAP): **1.51 Billion +**
- When **including families and caregivers**, this becomes the **largest unmet care market in the world**

■ **U.S. Market Opportunity**: Total Addressable: 28.95 million

■ Why now?

- **Market Unaddressed** Due to Lack of Integrated AI Human Care Platforms
 - **EchoAI's Emotional-AI Human Care: The Only First Mover** Ready to Capture the Underserved Global Segment
 - **Significant Expansion Potential** into Government/Insurance Markets
- 

Competitive Advantage

Category - defining Innovation

: EchoAI is the only platform integrating **AI × Therapy × Art × Care × Empowerment**

Company	Focus Area	Emotional AI-Driven Care & Interaction	AI-Powered Art Therapy	Income Potential for the Individuals with Disabilities
Akill Interactive Labs	Gamified cognitive therapeutics	✗	✗	✗
Cortica	Clinical neurodevelopmental therapy	✗	✗	✗
Eleos Health	AI platform for behavioral health	✗	✗	✗
EchoAI	Emotional AI – Driven Human Care	✓	✓	✓

Scalable, Sustainable Business Model Architecture

■ Core Revenue Model: Institutional Subscriptions

- Recurring monthly revenue from institutions (**MRR model**)

■ High - Growth Expansion Streams (2029+)

- **B2B contracts** with hospitals, schools, care facilities
- **Insurance reimbursement adoption** for medical-grade EchoAI modules
- **Accelerating expansion** across clinics, aging, and broad care needs

■ Social & Economic Value Generation

- **Creative Revenue:** Income generated from exhibitions, publications, and creator-centered programs(IP licensing)
- **Empowerment:** Revenue shared directly with neurodiverse participants and families

Financial Projection (2026 – 2030)

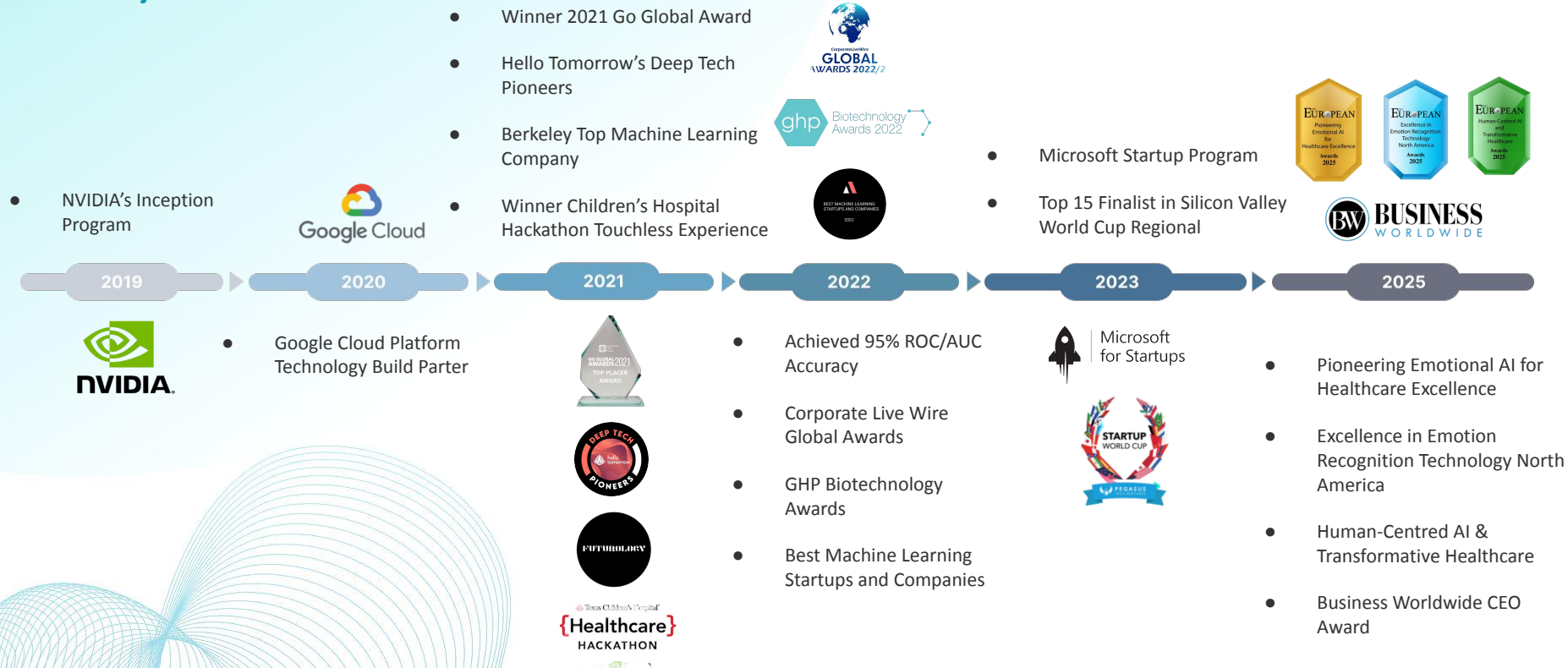


5-Year Cumulative Revenue Projection: ~USD \$295M

Year	Institutions Onboarded	Revenue(USD)	Key Growth Drivers
2026	10	\$0.12 M	Seed round \$5M / initial pilot programs
2027	50	\$0.6 M	Early institutional expansion
2028	150	\$1.8 M	Scaling EchoAI-art therapy programs
2029	300	~\$71M	U.S. market adoption (~0.1%), B2B contracts, Initial Insurance reimbursement
2030	600	~\$221M	Global scaling + U.S. Adoption (~0.3%), Insurance & Enterprise Expansion

Awards & Recognition

2016 Project M launched



Exceptional Team: Vision, Technology, and Execution

Vision & Strategy



Min Lee – Founder & CEO



Scott Alexander – CRO

Technology & Innovation



Chengyang Ni – CTO



Kevin Choi – CFO



Ae Sun Jung – Creative Director

Program & Execution



Rimma Ten – COO



Angela Bae
– Director,
House of Grace Initiatives

Call to Action



■ Seed Funding: USD \$5M

- **use of Funds:** Expansion of art-therapy centers & institutional partnerships, EchoAI platform development, Clinical data collection & analysis, Regulatory preparation (FDA pathway), Operational infrastructure build-out

■ Investment Terms

- **Post-Money SAFE / 20% Discount / \$20M Valuation Cap**

■ Seeking Strategic Partners

- Philanthropy & social-impact investors
- Healthcare institutions
- Disability & care-support organizations
- Educational institutions & mission-driven corporations

 **Join us in defining the next era of compassionate AI Human care and technological breakthrough.**
Thank you.